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**AJ HACKETT TO LAUNCH WORLDS HIGHEST COMMERCIAL
PUBLIC BUNGY JUMP FROM THE MACAU TOWER IN CHINA**

Adventure and Personal Challenge Company AJ Hackett International will launch the World's Highest Commercial Public Bungy Jump from the Macau Tower on December 17th, 2006.

The Bungy Jump will be 233m / 764ft high, making this jump a Guinness World Record for the Highest Commercial Public Bungy Jump.

The jump will also mark the celebration of the 5th Anniversary of the Macau Tower, which stands at a commanding 338 meters above one of the fastest growing regions in Asia- Macau. Macau is currently known as a mecca for casinos. AJ Hackett's products bring an excellent contrast of adventure to the city.

Macau is only one hour ferry ride from Hong Kong. Hong Kong is a huge traveller and transit city for worldwide destinations and it is expected that many of the world's Bungy enthusiasts will make the pilgrimage to this new adventure zone.

AJ Hackett is bringing in his "A Team" of experts from all over the world to design and test systems that will not be easily matched.

Jumpers will leap from a platform 233m above the ground. During the jump they will reach speeds of nearly 200km/h coming to within 20 meters of the ground. Guide cables will be used to enable bungy jumps to happen during all weather conditions and stop any chance of the jumper rebounding into the tower.

The addition of the World's Highest Bungy Jump will compliment the already vast number of activities AJ Hackett offer at the Macau Tower- the only urban adventure

park. These include the SkyJump which holds the Guinness title of the World's Highest commercial controlled descent; and the Mast Climb, the only facility in the world that allows its visitors to climb to the very top of a tower. Other activities include the exhilarating Skywalk, Ironwalk, Flying Fox and Bungy Trampoline.

AJ Hackett has been operating at the Macau Tower since June 2001. Over that time, they have developed a successful business while working closely with the Macau Tower Owners, the Shun Tak Group.

Phase two of the project will incorporate the testing of a specially designed bungy cord. The newly designed "Tapered Cord", which AJ has invented himself, is now referred to as the 2nd generation bungy cord. This is a sphere shaped cord that is larger at the top than the bottom and will allow large weights to be evenly dispersed over the entire length of the cord. This new system will allow the entrepreneurial company to take bungy jumping to over 1km stretches in the future.

"Designing this new bungy cord is a major step forward for us. It will now allow us to jump from any building or structure in the world" Says Founder and Managing Director, AJ Hackett.

This year also marks 20 years of bungy for the AJ Hackett Group. This fits well after inventing Bungy Jumping two decades ago, and they now will again hold the prestige of running the Worlds' Highest Commercial Bungy Jump Facility.

All public are welcome to attend the record to be set by AJ Hackett himself at 4pm on Sunday, December 17th, 2006. The Bungy Jump operation will be open to the public from 11am on Wednesday, December 20th, 2006.

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